

# DRESS FOR SUCCESS

## BUSINESS CASUAL

Business Casual is what many people would typically wear to work at the office.

### FOR HIM

Wear a pair of nice khakis paired with a polo shirt or other collared shirt. Dress shoes or loafers are appropriate.

**TIP: Avoid the wrinkles; iron your shirt and pants!**



### FOR HER

Dress pants or khakis with a fashionable top is appropriate. A casual skirt is also an option. Feel free to dress up your outfit with heels, jewelry and/or accessories if desired.

**TIP: Wear your hair in your everyday style, and avoid overdoing it with makeup or perfume.**

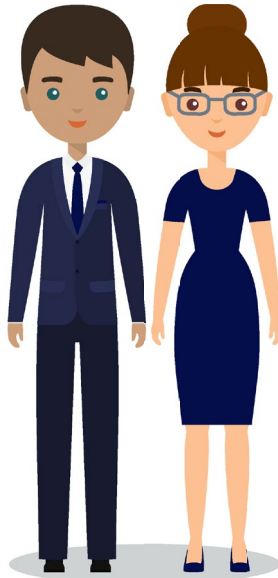
## BUSINESS PROFESSIONAL

Business Professional attire is more sophisticated than Smart Casual, often signaling the need for suits, ties and dresses.

### FOR HIM

Wear a business suit with tie. You may also opt for nice slacks with a sports jacket and tie.

**TIP: For Business Professional dress codes, stick to business colors: black, navy blue, gray or brown.**



### FOR HER

Wear a business suit or business style dress with heels (high or low).

**TIP: For Business Professional dress codes, stick to business colors: black, navy blue, gray or brown.**

Dress conservatively and appropriately for your field

Moderation is key for everything including perfume, jewelry, cologne, etc.

Keep your hair neat including facial hair

Be aware of tattoos or piercings in your particular industry